

# Jimmy Stiletto's magazine

## Questions and Stuff

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### Welcome to Jimmy Stiletto's magazine

Jimmy Stiletto's is a great title for a magazine that just happens to be one of only a handful of online publications worldwide that stands like a diamond among bricks!

One very important point to bare in mind... we don't do shoes!!!!

This Questions and Stuff section has been written to help the musically exhilarated as well as the creatively confused to better understand what we do, how it's done, and the right way to communicate needs and requirements with us.

The most important thing about our magazine is that we understand the need for well written promotional information as well as the need to get some of the most wonderful music at least some of the attention it truly deserves.

If you have any further questions, comments or suggestions, we'd be happy to hear from you.

### Reviews in general

At Jimmy Stiletto's, we are interested in listening to and writing about great music from great bands and singer/songwriters as well as from instrumental composers from all over the world. We are currently reviewing CDs and videos for our next issue and there's lots of information here for you if you are considering making a submission.

Perhaps the most important thing to note is that once we have agreed to review a project, the actual publication date will depend on the next available submission date. These are:

**Spring Issue:** March 21<sup>st</sup> (submission deadline – February 21<sup>st</sup>)

**Summer Issue:** June 21<sup>st</sup> (submission deadline – May 21<sup>st</sup>)

**Autumn/Fall Issue:** September 21<sup>st</sup> (submission deadline – August 21<sup>st</sup>)

**Winter Issue:** December 21<sup>st</sup> (submission deadline – November 21<sup>st</sup>)

## The thing about CD reviews

### I love Jimmy Stiletto's and was wondering how I go about having my music reviewed?

Thanks very much Mrs Bancroft... but you really must have a CD available for sale or download and then you can contact us using the online contact form or you can email us at [info@rcatcommunications.com](mailto:info@rcatcommunications.com).

***Please note that by submitting material for review, and to promote your work, you allow us to choose one specific track from your release to add to our media Play list 'for promotional purposes only'.***

Your message/email should explain a bit about you and let us know where we can listen to your music.

If it's something we are interested in, we'll contact you as soon as possible with ftp details of where you can drop your tracks. That saves you a CD, postage, and gets the review published faster.

### Can I just send mp3s and is that all you need?

We'llllll... we need a bit more than just the music. mp3s are fine providing they are sent as **128kbps or higher**. We will also need a brief **bio**, complete **track list**, **credits**, and **CD cover art** (jpeg or gif at 200 x 200 pixels).

We do not have the time or resources to go searching through websites, MySpace or anywhere else for background material and/or images.

Note that if any of the requested items are missing, we will not be able to review your work.

### Once I send my stuff, how long will it be before my review is published?

Hmmm... that really all depends on when in the season you send the stuff. Jimmy Stiletto's is published quarterly; Spring, Summer, Autumn/Fall, and Winter. Although the review may well be written weeks before a specific issue, it will not appear until the new issue is published.

### **What are the official Jimmy Stiletto's submission deadlines? I'd hate to miss one!**

Yes well... you would want your music and other bits to get to us at least four weeks before publishing dates we mentioned earlier but here they are again:

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### **My review was absolutely stunning - thank you sooo much! Can I reprint the review on my website?**

Hmmm... Yes you can **providing** you credit the reviewer and post a link to <http://www.jimmystiletto.com>. You can also provide a simple link to the review and if you decide to do that, we can provide you with a nice little jpeg to help you along.

## **The thing about Video reviews**

### **I love the fact that Jimmy Stiletto's will review videos and was wondering how I go about having my video reviewed?**

Right... well... the information on CD reviews applies also to videos except that we will need the video itself for our video player or a link to the actual video. For video files, the video format should be high quality **.flv** (flash video). On the other hand, we can convert the video for you but don't go holding us responsible for the final quality!

### **Can I submit a video/video link to support my CD review?**

Of course you can.

## **The thing about Features**

### **The Jimmy Stiletto's 'Features' page lists some interviews as well as general articles. How can I get an interview arranged?**

Ahhh... interviews are at our sole discretion and so interviews are by invite only. If we decide we'd like to interview you, we will send you an interview form to complete. When we receive the completed interview, it may or may not be edited before being published depending upon the content size etc.

**I have received an interview form... how much information do you need?**

Hmmm... that's almost entirely up to you but on average, one to three paragraphs should do it.

**If you are interested in writing for us..**

**I love the idea of writing a review and/or feature for Jimmy Stiletto's and I am perfectly willing to submit my writing for free... how do I get that to happen?**

Yayyyyyyy!!!... we could do with some help here and there but would need to see a sample of your writing and if it's what we want, then you can join us as a contributor.

Simply email us at [info@rcatcommunications.com](mailto:info@rcatcommunications.com) introducing yourself. You should provide a minimum 200 word sample of your writing or a complete review.

Once you become a contributor, you'll know that reviews need to include a 500 x 500 pixel jpeg of the CD cover, track list, label and producer credits and the original release date.

Currently, we could do with contributed content for the following sections:

**Features**

**CD reviews**

**Video reviews**

As we cannot pay our contributors at the present time, we can do a few other things as an added incentive such as provide downloadable albums for review. At Christmas, we make sure Santa Claus knows exactly how good you've been throughout the year and that you deserve something special as a thank you!